



AGRICULTURAL INDUSTRY DEVELOPMENT ASSOCIATION  
A2Z SDN. BHD.

# AIDA A2Z SDN BHD

Registration Number (1532853-U)

# COMPANY PROFILE

70&71, Sibuga Industrial Centre, Jalan Lintas  
Sibuga, 90000 Sandakan Sabah

Year of 2023

[www.kesatria-holding.com](http://www.kesatria-holding.com)

# TABLE OF CONTENTS

- 1 About Our Company
- 2 About Kesatria Holdings Sdn Bhd
- 3 About AIDA
- 4 Director's Message
- 5 Our Vision and Mission
- 6 Our Core Services
- 7 Our Core Values
- 8 Why Choose AIDA A2Z SDN BHD





AGRICULTURAL INDUSTRY DEVELOPMENT ASSOCIATION  
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## ABOUT OUR COMPANY

**AIDA A2Z SDN BHD (1532853-U)** is a prominent subsidiary of Kesatria Holdings Sdn Bhd, dedicated to revolutionizing sustainable plantation practices. Since our establishment on October 4th, 2023, we have emerged as a trusted leader in the agriculture industry, offering services that encompass efficient fertilizer programs, professional agronomy services, agrotechnical advisory, stakeholder consultancy, research and development, plantation management, and Malaysia Sustainable Palm Oil (MSPO) 2.0 initiatives. AIDA A2Z SDN BHD is the cornerstone of a comprehensive network, including our esteemed association, AIDA Association.

## ABOUT KESATRIA HOLDINGS SDN BHD

AIDA A2Z SDN BHD operates under the esteemed umbrella of Kesatria Holdings Sdn Bhd, a renowned conglomerate known for its diverse business ventures, strategic investments, and unwavering commitment to business excellence. With a rich heritage of successful enterprises, Kesatria Holdings Sdn Bhd provides invaluable support and strategic guidance, enabling AIDA A2Z SDN BHD to thrive and expand its horizons.



## **ABOUT AGRICULTURAL INDUSTRY DEVELOPMENT ASSOCIATION (AIDA):** CULTIVATING SUSTAINABLE PARTNERSHIPS

AIDA Association, an integral part of our ecosystem, is committed to enhancing the entire oil palm sector. Through our advocacy efforts and strategic initiatives, AIDA Association aims to:

**1**

### **Policy Advocacy**

Initiate policies that improve the oil palm sector, supporting easy access to agricultural land, reducing input costs, and fostering international competitiveness.

**2**

### **Sustainable Growth**

Promote sustainable development within the palm oil industry, ensuring economic relevance and stability, particularly in Sabah.

**3**

### **Industry Insight**

Initiate policies that improve the oil palm sector, supporting easy access to agricultural land, reducing input costs, and fostering international competitiveness.

**4**

### **Community Empowerment**

Empower individuals and groups within the community to enhance their economic prospects and the quality of their palm products.



## **ABOUT AGRICULTURAL INDUSTRY DEVELOPMENT ASSOCIATION (AIDA):** CULTIVATING SUSTAINABLE PARTNERSHIPS

AIDA Association, an integral part of our ecosystem, is committed to enhancing the entire oil palm sector. Through our advocacy efforts and strategic initiatives, AIDA Association aims to:

**5**

### **Stakeholder Collaboration**

Bring together all stakeholders in the palm oil sector, fostering collaboration and mutual growth.

**6**

### **Government Interaction**

Provide a platform to interact with the government and its agencies, facilitating meaningful dialogue and policy influence.

**7**

### **International Networking**

Facilitate networking opportunities among local and international members, promoting business growth and global partnerships.

# DIRECTOR'S MESSAGE



**Lee Kee Shez**  
DIRECTOR COMPANY

*At AIDA A2Z SDN BHD, we do not merely sell products or provide services; we embark on a mission. A mission to nurture the earth, empower communities, and offer consultancy that transforms challenges into opportunities. We stand as a testament to the power of dedication and collaboration.*

*We believe that every drop of palm oil we distribute carries the promise of a greener tomorrow, every agricultural solution we innovate heralds a more sustainable future, and every piece of expert advice we offer shapes a more informed world. As a subsidiary of Kesatria Holdings Sdn Bhd, we draw strength from a legacy of success, allowing us to dream bigger and reach higher.*

*Join us in this exciting journey towards a brighter, more sustainable future. Together, let's build a world where businesses thrive, communities prosper, and nature flourishes. Thank you for being a part of our story.*





# VISION & MISSION



## Vision

To be the pioneering force in sustainable agriculture, promoting ethical practices and innovative solutions for a greener, more prosperous world.



## Mission

To empower farmers, industries, and communities with cutting-edge technologies and expert knowledge, fostering sustainable development and environmental stewardship.



## OUR CORE SERVICE

### 1) Sustainable Plantation



#### **Efficient Fertilizer Program:**

Tailored fertilizer solutions for optimized plant growth and yield.

#### **Professional Agronomy Services:**

Expert guidance on crop management, soil health, and irrigation strategies.

### 2) Agrotechnical Advisors



#### **Environmental Planning:**

Sustainable land use planning to minimize ecological impact.

#### **Machinery, Facilities, Logistic:**

Comprehensive solutions for seamless agricultural operations.

#### **Drone Survey, GPS, and GIS:**

Advanced mapping and data analysis for precision agriculture.





## OUR CORE SERVICE

### 3) Stakeholder Consultancy



#### **Data Collection & Analysis:**

In-depth analysis of agricultural data for informed decision-making.

### 4) Research & Development



#### **Pest Management:**

Innovative pest control strategies for crop protection.

#### **Laboratory Services:**

State-of-the-art labs for research and analysis, ensuring product quality.





## OUR CORE SERVICE

### 5) Plantation Management



#### **Human Resources Management:**

Efficient workforce management strategies for agricultural enterprises.

#### **Financial Management:**

Budgeting, financial planning, and resource allocation services.

#### **Science-Based Decision Making:**

Data-driven decision-making processes for crop management.

#### **Field Management:**

On-ground expertise for crop supervision, disease management, and harvest optimization.

### 6) Malaysia Sustainable Palm (MSPO) 2.0



#### **Promoting Sustainable Palm Oil:**

Committed to promoting MSPO 2.0 practices for ethical and sustainable palm oil production.





## OUR CORE SERVICE

### 7) Training Service Provider



**Conduct Courses:**

Offers comprehensive range of courses, to empower people with knowledge and best practices.

**Establish Learning Plans:**

Ensure that the learning process is structured, purposeful, and aligned with the individual's or organization's educational or professional needs.





# OUR CORE VALUES



## Quality

Ensuring the highest standards in our services.



## Integrity

Upholding honesty, transparency, and ethical business practices.



## Innovation

Embracing creativity and continuous improvement in all aspects.



## Sustainability

Committing to environmentally friendly practices and community development.



## Customer Focus

Meeting and exceeding customer expectations through personalized solutions.

# WHY CHOOSE AIDA A2Z SDN BHD?



## Expertise

Our team comprises seasoned agronomists, environmental scientists, and agricultural engineers dedicated to delivering top-notch solutions.



## Innovation

We leverage cutting-edge technologies like drones, GPS, and GIS for precision agriculture, ensuring efficient resource utilization.



## Sustainability

We are committed to environmentally responsible practices, promoting eco-friendly methods and sustainable palm oil production.



## Community Focus

AIDA A2Z actively engages with local communities, empowering farmers and supporting social development initiatives.



## Quality Assurance

Our laboratory services and research facilities adhere to stringent quality standards, guaranteeing reliable results.





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## GET IN TOUCH

At AIDA A2Z SDN BHD, a subsidiary of Kesatria Holdings Sdn Bhd, we are not just a company; we are a commitment to a sustainable future. Partner with us for innovative solutions that nurture the earth, empower communities, and yield bountiful harvests. Together, let's cultivate a greener tomorrow.



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